

CONTRACT



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

nd:

Target Enterprises
15260 Ventura Blvd.
Suite 1240
Sherman Oaks, CA 91403

<u>Contract / Revision</u> 586612 /		<u>Alt Order #</u> 07915423
<u>Product</u> US CHAMBER COMMERCE		
<u>Contract Dates</u> 10/27/12 - 11/06/12		<u>Estimate #</u> //446
<u>Advertiser</u> US Chamber of Commerce		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTKR	<u>Account Executive</u> Kathi Thornton	<u>Sales Office</u> Los Angeles
<u>Special Handling</u>		
<u>Demographic</u> Women 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	3	10/29/12	11/02/12	CBS This Morning	7-9a		:30			NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$850.00			
N 2	3	11/05/12	11/06/12	CBS This Morning	7-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$850.00			
N 3	3	10/29/12	11/02/12	NewsChannel 3 News	5-6am		:30			NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$850.00			
N 4	3	11/05/12	11/06/12	NewsChannel 3 News	5-6am		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MT-----				1	\$850.00			
N 5	3	10/29/12	11/02/12	Newschannel 3 News	12n-1230pm		:30			NM	5	\$6,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,345.00			
N 6	3	11/05/12	11/05/12	Newschannel 3 News	12n-1230pm		:30			NM	1	\$1,345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,345.00			
N 7	3	10/29/12	11/02/12	Price Is Right	11am-12n		:30			NM	5	\$8,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,675.00			
N 8	3	11/05/12	11/05/12	Price Is Right	11am-12n		:30			NM	1	\$1,675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,675.00			
N 9	3	10/29/12	11/02/12	Ellen Degeneres 3pm	3-4pm		:30			NM	5	\$5,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,010.00			
N 10	3	11/05/12	11/05/12	Ellen Degeneres 3pm	3-4pm		:30			NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,010.00			
N 11	3	10/29/12	11/02/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	5	\$5,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,010.00			

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586612 /	07915423

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/27/12 - 11/06/12	US CHAMBER COMME	//446

<u>Advertiser</u>	<u>Original Date / Revision</u>
US Chamber of Commec	10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
12	3	11/05/12	11/05/12	NewsCha 3 News First @ 4p	358-5pm		:30			NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,010.00			
13	3	10/29/12	11/02/12	Newschannel 3 News	6-630pm		:30			NM	5	\$9,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,850.00			
14	3	11/05/12	11/05/12	Newschannel 3 News	6-630pm		:30			NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,850.00			
15	3	10/29/12	11/02/12	Newschannel 3 News	5-530pm		:30			NM	5	\$6,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,345.00			
16	3	11/05/12	11/05/12	Newschannel 3 News	5-530pm		:30			NM	1	\$1,345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,345.00			
17	3	10/29/12	11/02/12	Newschannel 3 News	530-6pm		:30			NM	5	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,520.00			
18	3	11/05/12	11/05/12	Newschannel 3 News	530-6pm		:30			NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,520.00			
19	3	10/29/12	11/05/12	Monday Prime	10-11pm		:30			NM	2	\$13,430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$6,715.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$6,715.00			
20	3	10/29/12	11/05/12	Monday Prime	9-10pm		:30			NM	2	\$15,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	M-----				1	\$7,650.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$7,650.00			
21	3	10/30/12	10/30/12	NCIS	8-9pm		:30			NM	1	\$10,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$10,455.00			
22	3	10/30/12	10/30/12	Tuesday Prime	9-10pm		:30			NM	1	\$9,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$9,010.00			
23	3	10/30/12	10/30/12	Tuesday Prime	10-11pm		:30			NM	1	\$7,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$7,480.00			
24	3	10/31/12	10/31/12	Wednesday Prime	10-11pm		:30			NM	1	\$9,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$9,010.00			
25	3	10/31/12	10/31/12	Wednesday Prime	9-10pm		:30			NM	1	\$9,690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--W----				1	\$9,690.00			
26	3	11/01/12	11/01/12	Thursday Prime	10-11pm		:30			NM	1	\$6,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$6,085.00			
27	3	11/01/12	11/01/12	Thursday Prime	9-10pm		:30			NM	1	\$8,245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$8,245.00			

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10/27/12 - 11/06/12	US CHAMBER COMME	//446

<u>Advertiser</u>	<u>Original Date / Revision</u>
US Chamber of Commecr	10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
✓ 28	3	11/01/12	11/01/12	Thursday Prime	8-9pm		:30			NM	1	\$9,690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---T---				1	\$9,690.00			
✓ 29	3	11/02/12	11/02/12	Friday Prime	10-11pm		:30			NM	1	\$6,715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$6,715.00			
✓ 30	3	11/02/12	11/02/12	Friday Prime	8-9pm		:30			NM	1	\$6,715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$6,715.00			
✓ 31	3	10/28/12	10/28/12	Sunday Prime	9-10pm		:30			NM	1	\$6,715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$6,715.00			
✓ 32	3	10/28/12	10/28/12	NFL Football (Early)	1-5p		:30			NM	2	\$19,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				2	\$9,750.00			
✓ 33	3	11/04/12	11/04/12	NFL Football	4-8pm		:30			NM	2	\$23,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$11,750.00			
✓ 34	3	10/29/12	11/02/12	Late News (M-F)	11-1135p		:30			NM	5	\$10,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$2,010.00			
✓ 35	3	11/05/12	11/05/12	Late News (M-F)	11-1135p		:30			NM	1	\$2,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$2,010.00			
✓ 36	3	10/29/12	11/02/12	Late Night with David Letterman	1135pm-1237am		:30			NM	5	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$690.00			
✓ 37	3	11/05/12	11/05/12	Late Night with David Letterman	1135pm-1237am		:30			NM	1	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$690.00			
✓ 38	3	10/27/12	11/03/12	Early Show Saturday	9-11am		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				2	\$250.00			
Week:		10/29/12	11/04/12	-----S-				2	\$250.00			
✓ 39	3	10/27/12	11/04/12	Late News (Sa-Su)	11-1135p		:30			NM	2	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----SS				1	\$2,050.00			
Week:		10/29/12	11/04/12	-----SS				1	\$2,050.00			
✓ 40	3	11/03/12	11/03/12	NCAA Football	Various		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$3,000.00			
✓ 41	3	10/28/12	10/28/12	1135pm-1205am	1135pm-1205am		:30			NM	1	\$515.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$515.00			
✓ 42	3	10/28/12	11/04/12	CBS Sunday Morning	9-1030am		:30			NM	2	\$4,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,010.00			
Week:		10/29/12	11/04/12	-----S				1	\$2,010.00			
Totals											96	\$262,105.00

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586612 /	07915423

Contract Dates	Product	Estimate #
10/27/12 - 11/06/12	US CHAMBER COMME	//446

Advertiser	Original Date / Revision
US Chamber of Commere	10/26/12 / 10/26/12

'Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
-------	----	------------	----------	-------------	----------------	------	--------	------------	------	------	-------	--------

Time Period	# of Spots	Gross Amount	Net Amount
0/01/12 - 10/28/12	8	\$31,290.00	\$26,596.50
0/29/12 - 11/06/12	88	\$230,815.00	\$196,192.75
Totals	96	\$262,105.00	\$222,789.25

Signature: _____ Date: _____

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